

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086

(For candidates admitted during the academic year 2016-17 and thereafter)

COURSE CODE: 19CM/ME/SL45

B.COM DEGREE EXAMINATION APRIL 2021

FOURTH SEMESTER

COURSE: MAJOR ELECTIVE

PAPER : SUPPLY CHAIN AND LOGISTICS MANAGEMENT

TIME : 90 MINUTES

MAX. MARKS: 50

SECTION – A

Answer all questions:

(7 x 2 = 14)

1. Define Bull Whip Effect
2. What is the objective of a supply chain?
3. List out the scope of supply chain Management
4. How does reverse supply chain work?
5. Explain CFS and ICDS
6. Give the techniques of inventory control?
7. Write a short note on global sourcing?

Section – B

Answer any two questions:

(2 x 8 = 16)

8. What are the criteria to evaluate a supplier in a supply chain?
9. Explain the various decision phases in supply chain?
10. Give the role of Transportation and its Factors affecting Supply Chain

SECTION – C

Answer any one question:

(1 x 20 = 20)

11. Discuss how IT plays a crucial role in an effective and value added SCM practicing firm
12. Explain the Obstacles and Drivers of Supply Chain Management
