

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600086

DEPARTMENT OF COMMERCE – SHIFT II

END SEMESTER EXAMINATION – APRIL 2021

CLASS: III B.Com

Subject Code: 15 CM/MC/ED65

Subject Title: Entrepreneurship

Time: 90 Minutes

Marks: 50

Section A

Answer all the questions:

(7x2=14)

1. Define Entrepreneurship.
2. Write short note on Women Entrepreneurs.
3. What is Feasibility Study?
4. Who are Intrapreneurs?
5. Define Project identification.
6. Explain Project Report.
7. What is Project Life Cycle?

Section B

Answer any two questions:

(2x8 =16)

8. Explain the functions of Entrepreneur.
9. Describe the elements of Project Formulation.
10. Explain the factors determining the choice of Organisation.

Section C

Answer any one question:

(1x20=20)

11. What is Business Plan? Explain its significance and Process.
12. Explain the functions, growth and problems faced by women entrepreneurs.
