# STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086 (For candidates admitted during the academic year 2019-20)

**COURSE CODE: 19BA/ME/TD45** 

# B.B.A. DEGREE END SEMESTER EXAMINATION APRIL 2021 BUSINESS ADMINISTRATION FOURTH SEMESTER

**COURSE: MAJOR CORE** 

PAPER: TRAINING AND DEVELOPMENT

TIME : 90 MINUTES MAX. MARKS: 50

#### **Section A**

## Answer all the questions:

(7x2=14)

- 1. Bring out the difference between Training and Development.
- 2. List out the steps involved in Training Need Assessment.
- 3. What do you understand by Cognitive Analysis?
- 4. Mention any Six Coaching Methods.
- 5. What is Vestibule Training?
- 6. State any two reasons for evaluating Training and Development Programs.
- 7. Write a short note on different levels of Training Evaluation.

## **Section B**

## Answer any two questions:

(2x8 = 16)

- 8. Explain the Purpose of Training and Development.
- 9. Write a note on Training Need Assessment at different levels in an organisation.
- 10. What are the different Learning Styles? Explain by giving examples.

#### **Section C**

## Answer any one question:

(1x20=20)

- 11. Discuss in detail about the various types of Training Development Programs.
- 12. Describe the Kirkpatrick's Model of Training Evaluation.

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