

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086
(For candidates admitted during the academic year 2016-17)
SUBJECT CODE: 16CM/MC/PO65
B.B.A. DEGREE END SEMESTER EXAMINATION APRIL 2021
BUSINESS ADMINISTRATION
SIXTH SEMESTER

COURSE : MAJOR CORE

PAPER : Production and Operations Management

TIME : 90 MINUTES

MAX. MARKS: 50

Section – A

Answer All The Questions:

(7X 2 = 14)

1. What is Production System?
2. Differentiate between Product, Goods and Services.
3. Define Jobbing.
4. What do you mean by Production Planning?
5. Write a note on TQM.
6. What is Production Schedule?
7. Define Production Design.

Section – B

Answer Any Two Questions:

(2X 8 = 16)

8. What are the objectives of Production Management?
9. Explain the fundamental factors which have to be considered in deciding about the location of plant for profitable working.
10. What is Product Development? Explain its techniques.

Section – C

Answer Any One Questions:

(1X 20 = 20)

11. Discuss the factors affecting the Plant Layout.
 12. Explain the Deming's theory of 14 points of Management.
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