

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086**

**(For candidates admitted during the academic year 2019-20 and thereafter)**

**SUBJECT CODE: 19CO/MC/CG23**

**B.COM (CS) DEGREE EXAMINATION APRIL 2021**

**CORPORATE SECRETARYSHIP**

**SECOND SEMESTER**

**COURSE: MAJOR - CORE**

**PAPER : CORPORATE ETHICS AND GOVERNANCE**

**TIME : 90 MINUTES**

**MAX. MARKS: 50**

**Section - A**

**Answer the Questions:**

**(7 x 2 = 14)**

1. Define Business ethics.
2. Differentiate ethical dilemma and conflict of interest.
3. State any two ethical issues in training process.
4. What is predatory pricing?
5. Write short note on corporate governance committee.
6. What is CSR?
7. Mention the responsibilities of a business towards its customers.

**Section - B**

**Answer any two Questions:**

**(2 x 8 =16)**

8. Enumerate the different types of takeovers.
9. Briefly explain the scope of business ethics.
10. What are the universal ethical principles for various professions?

**Section - C**

**Answer any one Question:**

**(1 x 20 =20)**

11. Explain the ethical issues in recruitment, selection and training.
12. Elucidate the social responsibility of a business towards different stakeholders.

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