

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086

(For candidates admitted during the academic year 2015-16)

SUBJECT CODE: 15CM/ME/EP55

B.COM(A&F) DEGREE EXAMINATION APRIL 2021

COURSE : MAJOR ELECTIVE

PAPER : ENTREPRENEURSHIP DEVELOPMENT

TIME : 90 MINUTES

MAX MARKS: 50

SECTION-A

ANSWER ALL THE QUESTIONS

(7x 2 =14)

1. Define Entrepreneurship.
2. What do you mean by SWOT analysis?
3. State any four qualities of a successful entrepreneur.
4. Bring out the significance of a Business Plan.
5. Write a note on 'SIDBI'.
6. Distinguish between Fabian and Drone entrepreneurs.
7. What is Venture Capital?

SECTION-B

ANSWER ANY TWO QUESTIONS

(2 x 8 =16)

8. Explain the steps involved in launching an enterprise.
9. Discuss the classification of projects.
10. What are the factors determining the choice of organization based on ownership?

SECTION-C

ANSWER ANY ONE QUESTION

(1 X 20 =20)

11. Discuss the elements of Project Formulation.
12. Explain the internal and external factors of entrepreneurship.
