

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-2016 and thereafter)
SUBJECT CODE: 15CM/ME/CR55
B.Com DEGREE END SEMESTER EXAMINATION APRIL 2021
ACCOUNTING AND FINANCE
SIXTH SEMESTER

COURSE : MAJOR ELECTIVE

PAPER : CORPORATE SOCIAL RESPONSIBILITY

TIME : 90 MINUTES

MAX. MARKS: 50

Section A

Answer all questions

(7 x 2 = 14)

1. What is Corporate Social Responsibility?
2. Define Corporate Governance.
3. What is Insider Trading?
4. Write a note on ethical dilemma.
5. Who is a stakeholder?
6. What is corporate Philanthropy?
7. List out the ethical issues in Advertising.

Section B

Answer Any Two Questions

(2 x 8 = 16)

8. Explain the environmental issues that affect business.
9. Write a note on Audit committee, its composition and functions.
10. State the unethical practices in relation to marketing of products with suitable examples.

Section C

Answer Any One Question

(1 x 20 = 20)

11. "Corporate Governance has an important role in regulating the business prospects of an Organisation" In this context explain the meaning, objectives, need and importance of corporate governance.
12. Explain the arguments in favour of and arguments against corporate social responsibility of Business.
