

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2019-20 and thereafter)
SUBJECT CODE: 19CE/MC/AW23

B.A. DEGREE: ENGLISH AND COMMUNICATION SKILLS
END SEMESTER EXAMINATION, APRIL 2021

SECOND SEMESTER

COURSE : MAJOR CORE
PAPER: ACADEMIC WRITING

TIME: 1 ½ HOURS
MAX. MARKS: 50

SECTION A

I. Write any four of the following in about 75 words each: (4x5 = 20)

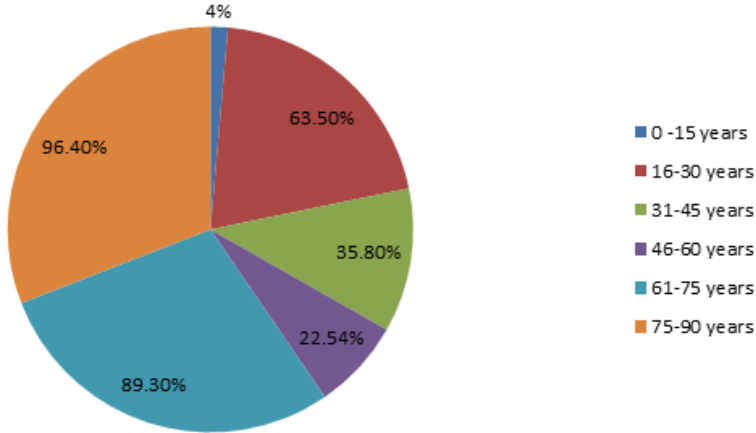
1. Explain the purpose of academic integrity in writing.
2. Examine the importance of tone and register in academic writing.
3. Define the term plagiarism and explain the common types of plagiarism.
4. What are the processes involved in the writing of a report?
5. Discuss brainstorming as an effective pre-writing activity.
6. Write a brief note on the rhetorical modes and their uses.

SECTION B

II. Answer any three of the following in about 150 words each: (3x10 = 30)

7. Write an analytical essay on brain drain in India.
8. Write an argumentative essay on the advantages and disadvantages of online learning.
9. Write a survey report on online food delivery services in your city (different food delivery apps, mode of delivery, competitive pricing). Your report should clearly mention the purpose of the study, background, scope, and method of your study.
10. Write a report on saving the lake near your campus as part of an environmental awareness campaign. The report should propose suitable measures that would encourage people to save the lake. Submit the report with its scope and your recommendations for the launch of 'Save the Lake' environmental campaign.
11. Study the given pie chart that depicts the percentage of different age groups in India wearing protective masks during the Covid-19 pandemic. Write a brief report based on the information given.

Indians Wear Protective Masks During the Covid-19 Pandemic.



Based on a survey by the National Informatics Centre, Ministry of Electronics and Information Technology (MeitY), Central Government of India, in December 2020 – January 2021.