

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2016-17 and thereafter)

SUBJECT CODE: 16/CM/ME/SL55

BBA DEGREE EXAMINATION SEPTEMBER 2020

BUSINESS ADMINISTRATION

SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : SUPPLY CHAIN AND LOGISTICS MANAGEMENT

TIME : 90 MINUTES

MAX. MARKS: 50

Section – A

Answer all questions:

(7 x 2 = 14)

1. What is supply chain management?
2. Define distribution center.
3. List out the Retail Logistics mix components.
4. What are the classifications of warehouse?
5. Explain Consignment note.
6. Give any four types of logistics.
7. What is green supply chain management?

Section – B

Answer any two questions:

(2 x 8 = 16)

8. What are the two process views of Supply Chain Management?
9. What is Sustainable Supply Chain? State its advantages.
10. Define International Logistics. Explain its components, Importance and its problems.

Section – C

Answer any one question:

(1 x 20 = 20)

11. Explain in detail the Eight stages of supplier lifecycle management and the strategies for better Relationships.
12. Elaborate on the Function, Scope and value chain of Supply Chain Management.
