

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2016-17 and thereafter)

SUBJECT CODE: 16/CM/MC/PO65

BBA DEGREE EXAMINATION SEPTEMBER 2020

BUSINESS ADMINISTRATION

SIXTH SEMESTER

COURSE : MAJOR – CORE

PAPER : PRODUCTION AND OPERATIONS MANAGEMENT

TIME : 90 MINUTES

MAX. MARKS: 50

Section –A

Answer all questions:

(7x2 = 14)

1. What is Production Management?
2. Differentiate between localization and delocalization.
3. Write a note on Production development.
4. What is the need for Follow up?
5. Explain Master Production Schedule.
6. What do you understand by Quality Assurance?
7. What is line production?

Section – B

Answer any TWO questions:

(2x8 = 16)

8. Discuss the scope of production management.
9. Differentiate between job and mass production.
10. Explain in detail the concept of six sigma.

Section – C

Answer any one question:

(1x20 = 20)

11. Explain the factors influencing Industry or plant location.
12. Discuss the functions and responsibilities of production manager.
