

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-16 and thereafter)

SUBJECT CODE: 15CM/ME/BE55

B.Com.(CS) DEGREE EXAMINATION SEPTEMBER 2020

CORPORATE SECRETARYSHIP

SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : BUSINESS ENVIRONMENT

TIME : 90 MINUTES

MAX. MARKS: 50

Section-A

Answer all the Questions

(7X2=14)

1. State any four features of socialistic economy.
2. Define business environment.
3. List any four unethical trade practices.
4. State any four responsibilities of business towards shareholders.
5. What is collective bargaining?
6. List the members of SAARC.
7. State any four rights of consumer as given in COPRA Act.

Section B

Answer any TWO questions.

(2 x 8 = 16)

8. Explain the merits and demerits of capitalistic economy.
9. Discuss the objectives and structure of the quality circle.
10. Discuss the need for cultural adaptation of business with example.

Section C

Answer any ONE question.

(1 x 20 = 20)

11. Explain the importance of workers participation in management. Discuss the various forms of workers participation in management.
12. Outline and explain the different macro environmental factors that create a profound impact on business.
