## STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI - 600 086.

# (For candidates admitted during the academic year 2015-16 and thereafter)

**SUBJECT CODE: 15CM/MC/ED65** 

# B.Com. DEGREE EXAMINATION SEPTEMBER 2020 COMMERCE SIXTH SEMESTER

**COURSE : MAJOR - CORE** 

PAPER : ENTREPRENEURSHIP

TIME : 90 MINUTES MAX. MARKS: 50

## **Section-A**

## **Answer all the Questions**

(7X2=14)

- 1. Define Entrepreneurship.
- 2. What is meant by Earnings Theory?
- 3. What do you mean by Seed Capital Assistance?
- 4. Mention the stages of Project Life cycle.
- 5. Who are Fabian Entrepreneurs?
- 6. What is a Feasibility Report?
- 7. Differentiate between Intrapreneur and Entrepreneur.

## **Section-B**

## **Answer any Two Questions**

(2X8=16)

- 11. Explain the role of Entrepreneurship in Economic Development.
- 12. Elucidate the factors determining the choice of ownership of a business enterprise.
- 13. What are the qualities and qualifications needed to be a successful Entrepreneur?

#### **Section-C**

## **Answer any One Question**

(1X20=20)

- 14. Discuss in brief the elements of Project Formulation.
- 15. Explain the steps involved in establishing an Enterprise.

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