

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-16 and thereafter)

SUBJECT CODE: 15CM/ME/CR55

B.Com.(A&F) DEGREE EXAMINATION SEPTEMBER 2020

ACCOUNTING & FINANCE

SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : CORPORATE SOCIAL RESPONSIBILITY

TIME : 90 MINUTES

MAX. MARKS: 50

Section-A

Answer all the Questions

(7X2=14)

1. What is meant by Corporate Social Responsibility?
2. List out the responsibilities of a shareholder.
3. Write a note on Corporate Governance.
4. What is meant by advertising ethics?
5. What is ethical dilemma?
6. State the essential elements of corporate governance.
7. Define insider trading.

Section-B

Answer any Two Questions

(2X8=16)

8. Write a note on Audit committee, its composition and functions.
9. Explain the responsibility of business towards community.
10. Explain the unethical practices exhibited in the financial services.

Section-C

Answer any One Question

(1 X20=20)

11. Describe the benefits of CSR and the steps for implementing CSR.
12. Explain the need and significance of corporate governance.
