

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-16 and thereafter)

SUBJECT CODE: 15CM/PE/BV14

M.Com. DEGREE EXAMINATION SEPTEMBER 2020

COMMERCE

FOURTH SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : BUSINESS VENTURE MANAGEMENT

TIME : 90 MINUTES

MAX. MARKS: 50

Section - A

Answer any three questions:

(3 x 10 = 30)

1. Discuss the contents of a business plan.
2. Explain the various subsidies offered by the government of Tamil Nadu.
3. What are the factors determining working capital?
4. Explain in brief the elements of Project Formulation.

Section-B

Answer any one question:

(1 x 20 = 20)

5. Discuss the steps involved in the processing and selection of business idea.
6. Elaborate on the factors influencing the emergence and growth of entrepreneurs.
