

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2008-09)

SUBJECT CODE: SC/ME/CB34

B. A. DEGREE EXAMINATION, NOVEMBER 2009

BRANCH III – SOCIOLOGY

THIRD SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : COLLECTIVE BEHAVIOUR

TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS.

(10X2=20)

1. What is collective behavior?
2. What is mass hysteria? Give an example.
3. Mention the types of mob.
4. What is cult?
5. Define social movement.
6. What is Urban Legend?
7. What is relative deprivation?
8. Distinguish mass and crowd.
9. What is propaganda?
10. Mention any two Social Movements happened in South India

SECTION – B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS.

(5X8=40)

11. Enumerate the characteristic of collective behavior
12. Distinguish panic and moral panic.
13. Explain Fashion and Fads with example
14. Bring out difference between Rumour and gossip
15. Explain crowd behavior.
16. Give a note on Public Opinion.
17. Explain terrorism.
18. Explain computer linked social movements.

SECTION – C

ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS.

(2X20=40)

19. Define Collective Behavior. Discuss the strain theory & emergent norm theory of Collective behavior.
20. Describe the Localized Collective Behavior with examples
21. Describe the various types of Social Movements
22. Define propaganda. Explain the techniques and limitations of propaganda.
