STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086

(For candidates admitted during the academic year 2008-09)

SUBJECT CODE: SC/MC/SR34

B. A. DEGREE EXAMINATION, NOVEMBER 2009

BRANCH III – SOCIOLOGY

THIRD SEMESTER

COURSE : MAJOR – CORE PAPER : SOCIAL RESEARCH

TIME : 3 HOURS MAX.MARKS:100

SECTION - A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS.

(10X2=20)

- 1. Define Social research.
- 2. What is empiricism?
- 3. Distinguish between discrete and continuous variables.
- 4. What is the difference between a schedule and a questionnaire?
- 5. How is a sample different from a population?
- 6. Differentiate between primary and secondary data.
- 7. Define null hypothesis.
- 8. Mention the sources of a research problem.
- 9. What is the survey method?
- 10. Mention the types of research reports.

SECTION - B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS. (5X8=40)

- 11. What are the uses of social research?
- 12. Discuss the various factors which help in selecting a research problem.
- 13. What are the different types of hypothesis?
- 14. Explain the probability sampling techniques.
- 15. What are the various methods of collecting primary data?
- 16. Examine the relationship between quantitative and qualitative variables.
- 17. Discuss case study as a method of data collection.
- 18. What is the role of computers in social research?

SECTION - C

ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS. (2X20=40)

- 19. Discuss research as a process. What are the various steps involved in conducting research?
- 20. What is the role of review of literature in research?
- 21. Discuss the various types of questionnaires. What are the points to be considered in drafting a questionnaire?
- 22. Discuss the characteristics of a good report.