

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086  
(For candidates admitted during the academic year 2008-09 & thereafter)

SUBJECT CODE: **PY/AC/SP14**

B. A. DEGREE EXAMINATION, NOVEMBER 2009

BRANCH III – SOCIOLOGY

FIRST SEMESTER

COURSE : ALLIED – CORE

PAPER : SOCIAL PSYCHOLOGY

TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS. (10X2=20)**

1. Define Social Psychology
2. What are stereotypes?
3. Define Social interaction
4. Define attitude.
5. Why is feedback important in communication?
6. Define cohesion
7. Describe laissez faire style of leadership
8. What are social norms?
9. Explain lost letter technique.
10. What is ethnocentrism?

SECTION – B

**ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS.**

**(5X8=40)**

11. Describe how attitudes are formed.
12. Explain the mechanisms for dealing with dissonance.
13. Explain the different kinds of discrimination.
14. Explain the nature and scope of Social Psychology
15. What are the functions of leaders?
16. What are the barriers to communication?
17. What are the types of listening?
18. Explain types of aggression

SECTION – C

**ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS.**

**(2X20=40)**

19. What are the direct methods of measuring attitudes?
20. Suggest methods of overcoming aggression
21. What are the social and emotional sources of prejudice?
22. Explain the factors predicting conformity.

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