

‘Jayshree Venkatraman Digital Research Centre’ inaugurated at Stella Maris College

Chennai, Aug 31:
TAFE - Tractors and Farm Equipment Limited has established the “Jayshree Venkatraman Digital Learning and Research Centre” at Stella Maris College, in the memory of Jayshree Venkatraman - erstwhile Chairman of AMCO Batteries and Director of TAFE, in association with the family of Jayashree Venkatraman.

This centre will offer physical and digital infrastructure for conducting online and hybrid courses, producing web-based learning modules and optimizing online collaborations with academic institutions and the industry across the globe. The Jayshree Venkatraman Digital Learning and Research Centre is a truly advanced space for an immersive and experience based learning, bringing together participants “in-class” and “remote locations”, using highly versatile communication software.

The centre was inaugurated by Mallika Srinivasan and Murali Venkatraman. Rosy Joseph, Principal, Stella



Maris College,

Shobhana Ravi, Chief IT, Innovation and Learning Officer, TAFE, shared the overview of the center and details on the tech enablement.

Rosy Joseph, Principal, Stella Maris College recalling her association with Jayshree Venkatraman, said, “Jayshree Venkatraman was an alumna of Stella Maris College. She was an exemplary student gifted with an extraordinary zeal for, creativity, innovation and perfection. This hi-tech centre bears testimony to the deep bond with her alma mater, the Stella Maris College, and will serve as an inspiration to the students of the future. This digital centre, with



Jayshree Venkatraman

its cutting edge digital equipment alongside advanced audio-visual technology, reflects the innovative and creative spirit of Jayshree and reiterates the commitment of Stella Maris College to educate, nurture and empower generations of young women to set forth into their future career

paths.

Murali Venkatraman, while inaugurating the centre said, “Jayshree would have been delighted to witness the Digital Learning and Research Centre becoming a reality as its objectives truly encompass the ideals she passionately believed in-empowerment of young women for achievement in all spheres and adoption of technology for institutional and individual advancement, housed in the alma mater she always credited for laying the foundation and rigour for her future personal and professional success.”

Mallika Srinivasan, speaking on behalf of TAFE, during her inaugural address said,

“Jayshree as a business leader, passionately believed in excellence. Perfection defined her. She was known for her large-heartedness and generously supported meaningful causes to improve the lives of people around her. Jayshree was spiritedly committed to the cause of women’s education and progress in their professional aspirations and over the years, built a strong and reverential bond with her alma mater- Stella Maris College. This cutting-edge digital center is dedicated to her and the spirit of life she epitomized.”

The first set of learning modules of the Jayshree Venkatraman Digital Learning and Research Centre were launched during the inauguration: (i) Business Analytics, (ii) Get Creative with Photography, (iii) Video Creation & Editing, and Hosting & LiveStreaming.

This versatile high-tech centre, provides learner centric models of digital skills that prepare the students for a smooth transition from the campus to the corporate world.

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