

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2015-2016)
B. A. DEGREE EXAMINATION, November 2019
SUBJECT CODE: 15SC/UI/CS23

BRANCH III – SOCIOLOGY
PAPER : CORPORATE SOCIAL RESPONSIBILITY
TIME : 3 HOURS
MAX.MARKS:100

SECTION – A

ANSWER ALL QUESTIONS IN 50 WORDS EACH. (10X2=20)

1. What is social auditing?
2. Define corporate conscience?
3. Give the meaning of sustainable development.
4. Define CSR.
5. Mention any two CSR activities in the social field.
6. Distinguish charity and Philanthropy?
7. Explain briefly Globalization.
8. Define Stakeholder.
9. Write a short note on compliance checklist.
10. Mention any two advantages of CSR.

SECTION – B

ANSWER ANY FIVE QUESTIONS IN 250 WORDS EACH. (5X8=40)

11. Discuss the view that CSR is merely window dressing.
12. Explain corporate social audit.
13. Bring out the role of public and consumer watch groups in developing CSR.
14. Dwell on the regulatory frame work for CSR activities.
15. Highlight the government initiatives for promoting CSR in India.
16. Bring out the significance of social responsibility.
17. Analyse the role of NGOs and its impact on corporate behavior.
18. Write a note on International CSR standards.

SECTION – C

ANSWER ANY TWO QUESTIONS IN 1200 WORDS EACH. (2X20=40)

19. Write an essay on CSR-Indian Scenario.
20. Detail the advantages of CSR with examples.
21. Examine the importance of CSR in corporate governance.
22. Critically evaluate CSR practices of TVS and NIKE .
