

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2016-17)

SUBJECT CODE: 16VS/VM/EI66

B.Voc. DEGREE EXAMINATION, APRIL 2019
SUSTAINABLE ENERGY MANAGEMENT
SIXTH SEMESTER

COURSE : MAJOR CORE
PAPER : ENTREPRENEURIAL INITIATIVES
TIME : 3 HOURS

MAX.MARKS: 100

SECTION – A

Answer all the questions:

I. Choose the correct answer: (20 x 1=20)

1. MSME is
 - a) Micro, small and management enterprise
 - b) Micro small and medium enterprise
 - c) Micro , small and mini enterprise
 - d) Major simple and main enterprise
2. Pick a characteristic of an entrepreneur
 - a) Leadership
 - b) Wanting to be famous
 - c) To be a celebrity
 - d) Socially relevant
3. For controlling an enterprise a women should have --- % of financial assistance
 - a) 41
 - b) 51
 - c) 31
 - d) 49
4. The 5Ms of an entrepreneur are
 - a) Man, Money, Machine, Materials and Methods
 - b) Man, Money, Marketing, Materials and Methods
 - c) Money, Machine, Materials, Manufacture and Methods
 - d) Money, Machine, Materials ,Manager and Margin

II. Fill in the blanks:

5. Expand CII _____.
6. NABARD funds projects related to _____.
7. SIDBI is _____.
8. Women centric projects are funded by _____.
9. The word Entrepreneur is derived from _____.

III. State whether True or False:

10. Entrepreneur likes to have locus of control.
11. A textile showroom is a one time entrepreneurship.
12. Stree Sakthi package provides financial assistance upto Rs.3,00,000.

- 13. Gender inequality is a barrier for women entrepreneurship.
- 14. Sundar Pichai is a successful entrepreneur.

IV Answer in a line or two:

- 15. Name any two successful Indian entrepreneurs.
- 16. Define Ultrapreneur
- 17. Give the role of Venture capitalist
- 18. Differentiate Fabian and Drone entrepreneurs.
- 19. Define Entrepreneurship.
- 20. Market survey

SECTION – B

Answer any four questions:

(4 x 10 = 40)

- 21. Discuss the differences in the roles of a manager and entrepreneur.
- 22. How should women overcome the barriers that they face while starting an industry?
- 23. What are the different steps involved in an entrepreneurial process?
- 24. How does women entrepreneurship affect the economy of India?
- 25. Give an account of the classification of Entrepreneurs.
- 26. Enumerate on the steps to be taken to instill entrepreneurial initiatives in the youth.

SECTION – C

Answer any two questions:

(2x 20 = 40)

- 27. What are the schemes available for women entrepreneurs in India?
- 28. For a product of your choice, draw up a Business proposal.
- 29. Discuss the various characteristics of a successful entrepreneur.
- 30. Describe with a case study, the success story of an Indian entrepreneur.
