

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019 – 2020)

SUBJECT CODE: 19CM/PC/ME14

M.Com. DEGREE EXAMINATION NOVEMBER 2019
COMMERCE
FIRST SEMESTER

COURSE : MAJOR CORE
PAPER : MANAGERIAL ECONOMICS
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ANY SIX QUESTIONS: (6 x 10 = 60)

1. Explain the nature and scope of Managerial Economics.
2. Explain Indifference Curve theories.
3. Explain the conditions under which a consumer derives maximum satisfaction from his expenditure.
4. Explain short run and long run cost curves with suitable diagram.
5. Explain Sweezy model of kinked demand curve.
6. Write short notes on
 - a. Public Private Participation
 - b. Viability Gap Funding
7. Explain the phases of a business cycle.

SECTION – B

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

8. Discuss the fiscal and monetary policies of India and give an overview of the Indian Financial System.
9. Explain the various methods of Demand Forecasting.
10. Explain the law of variable Proportion.
11. Explain the Price determination under monopolistic competition.
