

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019 – 2020)

SUBJECT CODE: 19CM/PC/GB14

M.Com. DEGREE EXAMINATION NOVEMBER 2019
COMMERCE
FIRST SEMESTER

COURSE : MAJOR CORE
PAPER : GLOBAL BUSINESS ENVIRONMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ANY SIX QUESTIONS: (6 x 10 = 60)

1. Write about the nature and scope of Global business environment.
2. Enumerate the significant Human development indicators.
3. Explain the different Types of Trading strategies.
4. Discuss the role of WTO in detail.
5. Describe the functions of UNIDO impacting the International business environment.
6. Elucidate the present trend of Economic, Political and Ecological environment of Global business.
7. Write a note on the components of Human development index.
8. Elaborate on the Trade protection methods.

SECTION – B

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

9. Explain the significance of Ethics in International business.
10. Describe the impact of Global Development Index.
11. Discuss in detail the different International Commodity Agreements.
12. Elaborate on the functioning of BRICS Development Bank.
