

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015 – 2016 and thereafter)

SUBJECT CODE: 15CM/ME/EP55

B.Com. (A & F) DEGREE EXAMINATION NOVEMBER 2019
ACCOUNTING AND FINANCE
FIFTH SEMESTER

COURSE : MAJOR –ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS:

(10 x 2 = 20)

1. Who is an Entrepreneur?
2. Define the term 'Entrepreneurship'.
3. What is E-Commerce?
4. What is entrepreneurial culture?
5. State any two contents of Business plan.
6. What is project Identification?
7. What is a project?
8. What is feasibility Report?
9. State any two features of sole proprietorship.
10. State any two advantages of partnership.

SECTION – B

ANSWER ANY FIVE QUESTIONS:

(5 x 8 = 40)

11. What are the main functions of an Entrepreneur?
12. What are the Elements of project Formulation?
13. Differentiate between Entrepreneur and Manager.
14. What are the sources of Business Idea?
15. What are the problems faced by women Entrepreneurs in India?
16. What are the features of co-operative form of organization?
17. Explain the different types of projects.
18. What are the factors to be considered while selecting a project?

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

19. Explain the various types of Entrepreneurs.
20. Discuss the challenges experienced by a woman Entrepreneur.
21. What are the factors influences the choice of a form of ownership by an Entrepreneur?
22. Explain the role of Entrepreneurship in the economic development of a country.
