

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019– 2020)
SUBJECT CODE: 19CM/MC/PM13

B.COM. DEGREE EXAMINATION NOVEMBER 2019
COMMERCE
FIRST SEMESTER

COURSE : MAJOR – CORE
PAPER : PRINCIPLES AND PRACTICE OF MANAGEMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ALL QUESTIONS: **(10 x 2 = 20)**

1. Define Management.
2. What is meant by division of work?
3. Define Planning.
4. Identify the levels of management.
5. What is a Virtual Organization?
6. What is a task?
7. Explain the term “job enrichment”.
8. What is motivation? Why is it needed?
9. What is a quality circle?
10. What is Management by Exception?

SECTION – B

ANSWER ANY FIVE QUESTIONS: **(5 x 8 = 40)**

11. Differentiate between Management and Administration.
12. What is Scientific Management? What are the contributions in Scientific Management?
13. Discuss the process of selection of employees.
14. Explain the advantages and limitations of On the Job training.
15. Explain the elements of Communication Process.
16. What do you mean by line and staff authority? Explain.
17. Explain the various sources of recruitment.

SECTION – C

ANSWER ANY TWO QUESTIONS: **(2 x 20 = 40)**

18. Define Management. What are the features of management and explain in brief Fayol’s Principles of Management?
19. Explain the importance of planning. What are its limitations? How can it be made effective?
20. Explain the different Leadership Styles in Management.
21. Discuss the control process and types of control.
