

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2019– 2020)

SUBJECT CODE: 19HS/MC/IT13

B. A. DEGREE EXAMINATION, NOVEMBER 2019
BRANCH IA– HISTORY AND TOURISM
FIRST SEMESTER

COURSE : MAJOR - CORE
PAPER : INTRODUCTION TO TOURISM
TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

1. Define Tourism.
2. Who is an Excursionist?
3. Write a short note on Ajanta Caves.
4. What is Desert Circuit?
5. Define the term “Agro Tourism”.
6. What is Wildlife Conservation?
7. Describe the importance of World Tourism Day.
8. Write a short note on Oriental Express.
9. Write briefly about UNESCO.
10. Explain briefly about the Backwaters of Kerala.

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

11. Explain briefly about the basic elements and components of Tourism.
12. Discuss the paradigms of Environmental Impact Assessment.
13. Illustrate the importance of Sustainable Tourism Management in Protected areas in India.
14. Write an essay on the future Trends in Tourism.
15. Critically analyse the importance of Cultural Tourism in India.
16. Give a short account of Indian Railways and Special trains.
17. GIS technology offers great opportunities for the development of modern tourism – Justify.
18. Explain the formation and functions of Ministry of Tourism.

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)

19. (a) Write an essay on various types of Tourism.
(OR)
(b) What is Eco Tourism? Explain the impact of Eco tourism on the local communities.
20. (a) Elaborate on various Travel Circuits in India.
(OR)
(b) Elucidate how Information Technology has affected the Tourism and Hospitality Industry.
21. (a) Describe the functions and scope of ITDC in the development of Tourism in India.
(OR)
(b) Bring out the role of National Tourist Organization in the development tourism in India.
