

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086

(For candidates admitted during the academic year 2019–2020)

SUBJECT CODE: 19CE/MC/PS13

B.A. DEGREE EXAMINATION, NOVEMBER 2019

ENGLISH AND COMMUNICATION SKILLS

FIRST SEMESTER

COURSE : MAJOR CORE
PAPER : PRESENTATION SKILLS
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A

I. Answer any four of the following in about 75 words each. (4x5=20 marks)

1. What is a Presentation?
2. What are the features of persuasive presentation?
3. What are paralinguistic feature?
4. Why is a note card important for presentation?
5. What is feedback and why is it important?
6. What are the different kinds of software used in presentation?

SECTION B

II. Answer any four of the following in about 150 words each. (4x10=40 marks)

7. List out the basic presentation patterns.
8. What are the techniques used to handle post presentation interaction?
9. What is delivery? How is it important in presentation?
10. What are post presentation observations?
11. How are animation and design used in presentations?
12. Explain rhetorical devices with suitable examples.

SECTION C

III. Answer the following in about 300 words. (2x20=40 marks)

13. Prepare a handout enumerating the services of a newly opened Beauty Parlour.

OR

Prepare a farewell speech for your batch.

14. Prepare a presentation plan for the college cultural.

OR

Prepare a graph for the pass percentage of students in various subjects of your department for the academic year 2017-18 and 2018-19.