

Experts stress on early detection of breast cancer

Awareness session held at city college

SPECIAL CORRESPONDENT

CHENNAI

Apollo Hospitals organised a panel discussion on the importance of early detection of breast cancer in line with the National Breast Cancer Awareness Month on Tuesday.

During the session, a panel of experts from Apollo Cancer Centre educated students of Stella Maris College on the stages of breast cancer. The objective was to raise awareness among young women on the importance of recognising and screening for any symptom of breast cancer.

Preetha Reddy, vice chairperson of Apollo Hospitals, said in India, breast cancer has become the most common form of cancer in women, and delayed diagnosis leads to a high mortality rate.



The event was held at Stella Maris College.

Suneeta Reddy, managing director, Apollo Hospitals, said it was critical that early on, women become aware about reducing risk factors of breast cancer.

On the occasion, students pledged to support the fight against breast cancer and showcased their art works based on the theme “Importance of breast cancer awareness”, according to a press release.

சென்னை

மார்பக புற்றுநோய் குறித்து விழிப்புணர்வு

சென்னை, அக். 23- அப்பல்லோ மருத்துவ மனை சார்பில், கல்லூரி மாணவியருக்கு, மார்பக புற்றுநோய் குறித்த விழிப்புணர்வு நடந்தது. தேசிய மார்பக புற்றுநோய் மாதத்தையொட்டி, சென்னை, அப்பல்லோ மருத்துவமனை சார்பில், ஸ்டெல்லா மேரிஸ் கல்லூரியில் படிக்கும் மாணவியருக்கு, மார்பக புற்றுநோய் குறித்த விழிப்புணர்வு நேற்று நடந்தது. அப்போது, மார்பக புற்றுநோயை, துவக்க நிலையிலேயே கண்டறிதல் குறித்து, மாணவியருக்கு விழிப்புணர்வு ஏற்படுத்தினர். மேலும், மார்பக புற்றுநோய் குறித்து, மாணவியர் மத்தியில் விவாத நிகழ்ச்சியும் நடந்தது. இதில், அப்பல்லோ மருத்துவமனை குழும துணைத் தலைவர் பிரீத்தா ரெட்டி, பங்கேற்று பேசியதாவது: இந்தியாவில், மார்பக புற்றுநோயால் அதிகளவில் பெண்கள் பாதிக்கப்பட்டு வருகின்றனர். ஒவ்வொரு, 13 நிமிடத்திற்கும், ஒரு பெண், மார்பக புற்றுநோயால் இறப்பதாக புள்ளி விபரங்கள் கூறுகின்றன. மார்பக புற்றுநோயை, ஆரம்ப நிலையிலேயே கண்டறிந்தால், குணப்படுத்த முடியும். இவ்வாறு அவர் பேசினார். மருத்துவமனை மேலாண்மை இயக்குனர் கனிதா ரெட்டி பேசுகையில், "பெண்களிடம், மார்பக புற்றுநோய் குறித்த விழிப்புணர்வை, மாணவியர் ஏற்படுத்த வேண்டும். ஆரோக்கியமான தேசத்தை கட்டமைக்க, மாணவியர் முன்வர வேண்டும்," என்றார்.

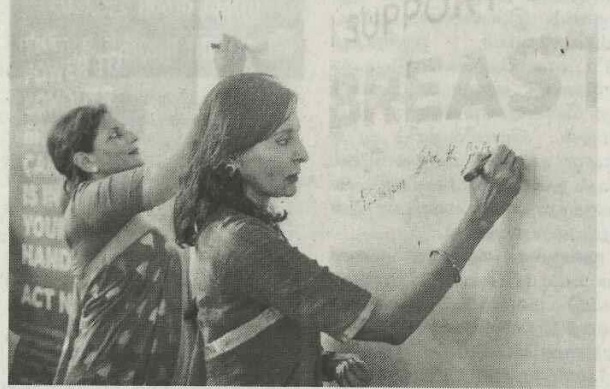


அப்பல்லோ மருத்துவமனை சார்பில், மார்பக புற்றுநோய் குறித்த விழிப்புணர்வு நிகழ்ச்சி, ஸ்டெல்லா மேரிஸ் கல்லூரியில் நேற்று நடந்தது. இதில் இடமிருந்து வலம்: அப்பல்லோ மருத்துவமனை குழும துணைத் தலைவர் பிரீத்தா ரெட்டி, மேலாண்மை இயக்குனர் கனிதா ரெட்டி ஆகியோர் கையெழுத்து இயக்கத்தில் பங்கேற்று, கையெழுத்திட்டனர். உடன் கல்லூரி செயலர் சூசன், இடம்: மயிலாப்பூர்.

தினமணி

புதன்கிழமை, 23 அக்டோபர் 2019

மார்பகப் புற்றுநோய் விழிப்புணர்வு: கல்லூரி மாணவிகளிடையே விவாதம்



சென்னை ஸ்டெல்லா மேரிஸ் கல்லூரியில் செவ்வாய்க்கிழமை நடைபெற்ற நிகழ்ச்சியில் மார்பகப் புற்றுநோய் விழிப்புணர்வு உறுதிமொழியேற்று கையெழுத்திடும் அப்பல்லோ மருத்துவமனை குழுமங்களின் துணைத் தலைவர் பிரீத்தா ரெட்டி, மேலாண் இயக்குனர் கனிதா ரெட்டி.

சென்னை, அக். 22: கல்லூரி மாணவிகளிடையே மார்பகப் புற்றுநோய் குறித்து விழிப்புணர்வை ஏற்படுத்தும் வகையில் சிறப்பு விவாத நிகழ்ச்சி சென்னையில் செவ்வாய்க்கிழமை நடைபெற்றது. சென்னை ஸ்டெல்லா மேரிஸ் கல்லூரியில் நடைபெற்ற இந்தி கழ்ச்சியில், அப்பல்லோ புற்றுநோய் சிகிச்சை மையத்தின் மருத்துவ நிபுணர்களும், மருத்துவமனை தலைமை நிர்வாகிகளும் பங்கேற்று மார்பகப் புற்றுநோய் தொடர்பாக விளக்கிக் கூறினர். இந்த நிகழ்ச்சியில், ஆயிரத்துக்கும் மேற்பட்ட மாணவிகள் பங்கேற்று பல்வேறு சந்தேகங்களை எழுப்பினார்கள். அவற்றுக்கு மருத்துவர்கள் விளக்கமளித்தனர். இதுதொடர்பாக அப்பல்லோ மருத்துவமனை குழுமத்தின் துணைத் தலைவர் பிரீத்தா ரெட்டி, மேலாண் இயக்குனர் கனிதா ரெட்டி ஆகியோர் கூறியதாவது: இந்தியாவில் ஆண்டுதோறும் 21 லட்சம் பெண்கள் மார்பகப் புற்றுநோயால் பாதிக்கப்படுவதாக உலக சுகாதார அமைப்பின் தகவல்கள் தெரிவிக்கின்றன. ஏறத்தாழ 28 பெண்களில் ஒருவர் அந்நோய்க்கு ஆளாவது, ஆய்வு முடிவுகளின் வாயிலாக உணர் முடிகிறது. மார்பகப் புற்றுநோய் தொடர்பான உரிய விழிப்புணர்வும், புரிதலும் இல்லாததே இதற்கு காரணமாக உள்ளது. முன்கூட்டியே அந்நோயைக் கண்டறியாமல் இறுதித் தருவாயில் சிகிச்சை மேற்கொள்வதே உயிரிழப்புகளுக்கு வழிவகுக்கின்றன. 13 நிமிஷங்களுக்கு ஒரு பெண் மார்பகப் புற்றுநோயால் இறப்பதாக சமீபத்திய புள்ளி விவரங்கள் தெரிவிக்கின்றன. இது மிகவும் துரதிருஷ்டவசமானது. இந்த நிலை மாற்றப்பட வேண்டும். சமூகத்தில் மார்பகப் புற்றுநோய் குறித்த விழிப்புணர்வு மேம்பட அனைத்து தரப்பினரும் ஒருங்கிணைந்து செயல்படுவது அவசியம் என்று அவர்கள் தெரிவித்தனர். இந்த நிகழ்ச்சியில், அப்பல்லோ மருத்துவமனையின் புற்றுநோய் கதிரியக்க சிகிச்சைத் துறை மருத்துவர்கள் பாக்யம் ராகவன், ரத்னா தேவி, புற்றுநோயியல் ஒட்டுறப்பு சிகிச்சை நிபுணர் செல்வி ராதாகிருஷ்ணன், புற்றுநோய் சிகிச்சைத் துறை தலைவர் டாக்டர் தினேஷ் மாதவன் உள்பட பலர் கலந்துகொண்டனர்.



Breast Cancer Awareness event Held at Stella Maris College by Apollo Hospitals Chennai



Chennai: In recognition of National Breast Cancer Awareness Month, Apollo Hospitals Chennai organised a panel discussion session on the importance of "Early Detection of Breast Cancer" among students at Stella Maris College Chennai. Panel of experts from Apollo Cancer Centre educated the attendees about the stages of Breast Cancer and the need for awareness.

Breast cancer is the most common type of cancer in women globally and in India. According to the World Health Organization (WHO), about 2.1 million people are diagnosed with breast cancer every year. Statistics show that 1 in 8 women are diagnosed with Breast Cancer around the world and in India, one in every 28 women gets one of more than 12 types of breast cancer in their lifetime. Rapid Change in lifestyle has increased the number of younger women falling prey to Breast Cancer in India. Apollo Hospitals Chennai organized this event in the spirit of raising awareness among young women on the importance of recognizing and screening for any symptoms of breast cancer.

An Eminent Panel of experts including Dr. Bhagyam Raghavan, Senior Consultant Radiologist, Breast & Onco Imaging Specialist, Apollo Cancer Centre, Dr. Rathna Devi, Senior Consultant Radiation Oncologist, Apollo Cancer Centre, Dr. Selvi Radhakrishna, Senior Consultant Breast & Oncoplastic Surgeon, Apollo Hospitals & Chennai Breast Centre, Mr. Dinesh Madhavan, President, Apollo Hospitals Group Oncology & International addressed the symptoms, Diagnosis – Mammogram, risk factors, treatment, Care and coping skills in fighting Breast cancer. Expressing concern about the growing prevalence of breast cancer, Ms. Preetha Reddy, Vice Chairperson, Apollo Hospitals said, "In India, breast cancer has become the most common cancer in women and delayed diagnosis of the disease leads to a high mortality rate. This must change and Apollo Hospitals is committed to empowering India with information about the invaluable merits of early detection of breast cancer, which makes it conquerable. Today, an unfortunate statistic is that almost every 13 minutes, a woman dies of breast cancer. As responsible country, India has to come together and usher positive change to make this statistic history."



Speaking during the occasion Ms. Suneeta Reddy, Managing Director, Apollo Hospitals said, "Women are integral to building stronger nations and we must encourage them live healthy so that they realise their fullest potential. As alumni, I am greatly pleased that my institution, Stella Maris College is partnering Apollo Hospitals in raising breast health awareness in the community. It's critical that early on, women become aware about reducing risk factors of breast cancer and also the importance of early detection of cancer. Students are change makers and we at Apollo Hospitals are keen to partner them in building a healthier India."

Breast Cancer Conquers who were treated at Apollo Hospitals, shared their inspirational come back stories with the young women audience from Stella Maris College. Over 100 students actively participated in the discussion and clarified their doubts and the myths about breast cancer with the experts from Apollo Cancer Centre Chennai. Students also pledged to support the fight against Breast cancer and showcased their art works and paintings based on the theme "Importance of Breast Cancer Awareness".

Health

healthcare

Apollo hospitals bid to create awareness on breast cancer

DC CORRESPONDENT
CHENNAI, OCT 22

In recognition of National Breast Cancer Awareness Month, which is observed in October every year, Apollo Hospitals Chennai organised a panel discussion session on the importance of "Early Detection of Breast Cancer" among students at Stella Maris College, Chennai on Tuesday. Over 100 students participated in the event. The discussion also saw the presence of Breast cancer survivors, treated at Apollo hospitals who used the platform to share their stories of recovery. The students also pledged to support the

fight against breast cancer and showcased their art-works and paintings based on the theme "Importance of Breast Cancer Awareness".

A panel of experts from Apollo Cancer Centre educated the students about the stages of Breast Cancer and the need for awareness. The panel included Dr. Bhagyam Raghavan, Senior Consultant Radiologist, Breast and Onco Imaging Specialist, Apollo Cancer Centre, Dr. Rathna Devi, Senior Consultant Radiation Oncologist, Apollo Cancer Centre, Dr. Selvi Radhakrishna, Senior Consultant Breast and Oncoplastic Surgeon,



Apollo Hospitals and Chennai Breast Centre, Mr. Dinesh Madhavan, President, Apollo Hospitals Group Oncology and

International. The doctors briefed the students on the symptoms, diagnosis - Mammogram, risk factors, treatment, care and coping

Apollo Hospital Group organised a panel discussion on the importance of 'Early Detection of Breast Cancer' among students at Stella Maris College, Chennai. Picture shows the Group's vice-chairperson Preetha Reddy (left) and managing director Suneeta Reddy signing the campaign board during the panel discussion that also involved taking the Breast Cancer Awareness Oath.

skills in fighting breast cancer.

Speaking at the event, Ms Preetha Reddy, Vice Chairperson, Apollo

Hospitals said, "In India, breast cancer has become the most common cancer in women and delayed diagnosis of the disease leads to a high mortality rate. Today, an unfortunate statistic is that almost every 13 minutes, a woman dies of breast cancer".

"It's critical that early on, women become aware of reducing risk factors of breast cancer and also the importance of early detection of cancer. Students are change-makers and we at Apollo Hospitals are keen to partner them in building a healthier India", added Ms Suneeta Reddy, Managing Director, Apollo Hospitals.

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PEOPLE

Creating awareness on breast cancer

October 23, 2019 at 5:06 pm

Every year, October is observed as the Breast Cancer Awareness Month. This year, a panel discussion was organised by Apollo Hospitals Chennai on the topic "Early detection of Breast Cancer." It was held at Stella Maris College and over 100 students participated in the event.



Some survivors shared their stories of recovery. The students pledged to support the fight against breast cancer and showcased their art work and paintings on the theme of "Importance of Breast Cancer Awareness." A panel of experts educated the students about the risk factors. Preetha Reddy, the Vice Chairperson of Apollo Hospitals said that it is unfortunate that in every 13 seconds, a woman dies of breast cancer. Therefore it is important to detect risk factors early and take necessary steps to reduce the mortality rate.

முகப்பு

Apollo Hospitals – Breast Cancer Awareness event Held at Stella Maris College by Apollo Hospitals Chennai

<https://youtu.be/MdXH2inFfyg>

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Speaking during the occasion Ms. Suneeta Reddy, Managing Director, Apollo Hospitals said, “Women are integral to building stronger nations and we must encourage them live healthy so that they realise their fullest potential. As alumni, I am greatly pleased that my institution, Stella Maris College is partnering Apollo Hospitals in raising breast health awareness in the community. It’s critical that early on, women become aware about reducing risk factors of breast cancer and also the importance of early detection of cancer. Students are change makers and we at Apollo Hospitals are keen to partner them in building a healthier India.”

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Apollo Hospitals organises panel discussion among college students

Posted on October 23, 2019 by NT Bureau



Chennai: Expressing concern about the growing prevalence of breast cancer, Apollo Hospitals vice-chairperson Preetha Reddy said, "In India, breast cancer has become the most common cancer in women and delayed diagnosis of the disease leads to a high mortality rate."

In recognition of National Breast Cancer Awareness Month, Apollo Hospitals Chennai organised a panel discussion session on the importance of 'Early Detection of Breast Cancer' among students at Stella Maris College here Tuesday.

Speaking on the occasion, Preetha Reddy said, "Apollo Hospitals is committed to empowering India with information about the invaluable merits of early detection of breast cancer, which makes it conquerable. Today, an unfortunate statistic is that almost every 13 minutes, a woman dies of breast cancer. As responsible country, India has to come together and usher positive change to

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