

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI 600 086

M.Com. DEGREE

COURSES OF STUDY

(Effective from the academic year 2019-2020)

CHOICE BASED CREDIT SYSTEM

C-Credit, L-Lecture Hours, T-Tutorial Hours, P- Practical Hours, Ex-Exam Hours, CA- Continous Assessment Marks, ES-End Semester Marks, M-Maximum Marks									
Subject Code	Title of Course	C	L	T	P	Ex	CA	ES	M
SEMESTER-I									
19CM/PC/AD14	Accounting for Decision Making	4	4	1	0	3	50	50	100
19CM/PC/GB14	Global Business Environment	4	4	1	0	3	50	50	100
19CM/PC/ME14	Managerial Economics	4	4	1	0	3	50	50	100
19CM/PC/OB14	Organisational Theory and Behaviour	4	4	1	0	3	50	50	100
	Department Elective I								
	SAP / SL								
SEMESTER-II									
19CM/PC/BR24	Business Research	4	4	1	0	3	50	50	100
19CM/PC/MM24	Marketing Management	4	4	1	0	3	50	50	100
19CM/PC/PM24	Project Management	4	4	1	0	3	50	50	100
19CM/PC/FI24	Financial Markets and Institutions	4	4	1	0	3	50	50	100
	Common Elective I								
CD / ET	Value Education								
19CM/PK/SS22	Soft Skills	2	2	0	0	-	-	50	100
SEMESTER-III									
19CM/PC/CT34	Corporate Taxation	4	4	1	0	3	50	50	100
19CM/PC/AC34	Advanced Corporate Accounting	4	4	1	0	3	50	50	100
19CM/PC/MT34	Management of Transformation	4	4	1	0	3	50	50	100
	Department Elective II								
	Common Elective II								
CD / ET	Value Education								
19CM/PN/SI32	Summer Internship	2	0	0	0	-	-	50	100
SEMESTER-IV									
19CM/PC/SF44	Strategic Financial Management	4	4	1	0	3	50	50	100
19CM/PC/FP44	Financial Planning	4	4	1	0	3	50	50	100
19CM/PC/RM44	Retail Marketing	4	4	1	0	3	50	50	100
19CM/PC/DS47	Dissertation	7	0	0	9	-	-	50	100
	Department Elective III								
Postgraduate Elective Courses Offered to Parent Department									
19CM/PE/AM15	Advertising Management	5	5	0	0	3	50	50	100
19CM/PE/CR15	Customer Relationship Management	5	5	0	0	3	50	50	100
19CM/PE/BD15	Business Data Analysis	5	2	0	4	3	50	50	100
19CM/PE/PM15	Security Analysis and Portfolio Management	5	5	0	0	3	50	50	100
19CM/PE/TD15	Training and Development	5	5	0	0	3	50	50	100
19CM/PE/SM15	Service Marketing	5	5	0	0	3	50	50	100
19CM/PE/RB15	Regulatory Aspects of Business	5	5	0	0	3	50	50	100

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Postgraduate Elective Courses Offered to Other Departments										
19CM/PE/EF23	Entrepreneurship and Family Business	3	3	0	0	3	50	50	100	
19CM/PE/HR23	Human Resource Management	3	3	0	0	3	50	50	100	
Independent Elective Courses										
19CM/PI/RB24	Retail Banking	4	0	0	0	0	0	100	100	