

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086**

**General Elective Course Offered by the Department of Commerce to students of  
B.A / B.Sc. / B.Com. / B.Com CS/ B.Com A & F/ B.C.A. / B.V.A Degree Programmes**

**SYLLABUS**

**(Effective from the academic year 2019 – 2020)**

**FUNDAMENTALS OF INVESTMENT PLANNING**

**CODE: 19CM/GE/FI22**

**CREDITS : 2**

**L T P : 2 0 0**

**TOTAL TEACHING HOURS 26**

**OBJECTIVES OF THE COURSE**

- To provide students with an insight of personal finance and to inculcate the habit of savings
- To enable students to develop skills for analyzing and planning personal investments
- To emphasize students, the need for making Savings and Investment.
- To familiarise the students with various Investment avenues available.

**COURSE LEARNING OUTCOMES**

On successful completion of the course, students will be able to

- Understand the basics of personal savings and investment plan
- Understand the Personal Financial Management
- Identify the various investment alternatives
- Develop the skills to take advantage of favorable Investment opportunities

**Unit 1**

**(10 Hours)**

**Introduction to Financial Planning**

- 1.1 Financial planning – Meaning and Importance
- 1.2 Investment- Definition, Nature, Factors Influencing Investment.
  - 1.2.1 Financial Planning- Meaning and Importance
  - 1.2.2 The Personal Financial Planning Process, Preparation of Personal Budget
- 1.3 Personal Financial Statements, tax planning and legal aspects of financial planning
- 1.4 Investment Media, Principles, Avenues and Modes.

**Unit 2**

**(8 Hours)**

**Investment options and operational scenario.**

- 2.1 Needs and benefits of investing
- 2.2 Sources of financial information
- 2.3 Personal Savings & Investment: Investment Criteria- Liquidity, Safety and Profitability, Savings and Instruments of Post Office and Banks. Chit Funds. Investment in Shares, Debentures, Corporate and Government Bonds

- 2.4 Systematic Investment Planning, National Pension Scheme, Public Provident Fund (Retirement Savings Plans, Pension Plans)

**Unit 3 (8 Hours)**

**Insurance and Risk Management**

- 3.1 Analysis of Risk in Investment (Theory)  
3.2 Insurance Contract: Life Insurance Contract- Features, Policy, Conditions and General Insurance Plans and Products

**BOOKS FOR STUDY**

Madhu Sinha, *“Financial Planning: Theory and Practice”* Tata McGraw-Hill Publishing Company Ltd, New Delhi

Ankit Gala and Khushboo, *“Investment Planning”* Buzzing Stock Publishing house, Mumbai

**BOOKS FOR REFERENCE**

Dr. P.K. Gupta, *Insurance and Risk Management”* , Himalaya Publishing House, Mumbai

Ranganathan and Madhumathi, *Investment Analysis and Portfolio Management*, Pearson, New Delhi

Risk analysis, Insurance and Retirement Planning; Taxmaan; 2017

Information Brouchers of Post Offices, Banks, Mutual Funds, Insurance Companies

**JOURNALS**

Journal of Financial Planning

Journal of Personal Finance

The Journal of Investing

**WEB RESOURCES**

[www.moneycontrol.com](http://www.moneycontrol.com)

[www.investopedia.com](http://www.investopedia.com)

[www.amfiindia.com](http://www.amfiindia.com)

[www.nationwide.com](http://www.nationwide.com)

**PATTERN OF ASSESSMENT**

**Continuous Assessment Test: Total Marks: 25 Duration: 90 minutes**

**Other Components: Total Marks: 25**

Assignments/Objective Test/Quiz/Class Presentation

**No End Semester Examination**

SE, SEBI, RBI, IRDA, AMFI etc.