

STELLA MAIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086.

DEPARTMENT OF COMMERCE

PROGRAMME DESCRIPTION

B.Com. (GENERAL)

The B.Com. (General) degree programme equip students with the knowledge and technical skills necessary to understand and participate in the modern business world. The programme allows the students' to critically evaluate and improve decision making skills.

It provides foundation for students who aspire to pursue professional courses such as CA, ICWA, CMA, ACCA, CFA and MBA. It enables the students to equip themselves for careers. It enables them to develop entrepreneurial skills and thus manage their own business effectively. To strengthen their skills and knowledge, workshops, seminars, guest lectures, business quizzes and mock interviews are conducted during the course of study. Apart from the academics, multiple cultural and social activities such as intra-departmental, inter-collegiate cultural and social and environmental awareness programmes are conducted for holistic development and to create a sense of community.

PROGRAMME SPECIFIC LEARNING OUTCOMES

On successful completion of this programme, students will be able to

- understand the procedures relating to the preparation of financial statements and to utilise their knowledge and solve practical problems
- apply the techniques of management in their day to day managerial activities
- understand the methods of ascertaining product cost with practical knowledge on various costing techniques
- analyse the business situation using statistical tools
- apply the tools and techniques to arrive at rational decisions
- perform their personal banking functions
- demonstrate understanding about the fundamentals of financial services and players in financial sectors
- understand the principles of law relating to economic, FEMA, IPR and environment protection law that is essential to manage business transactions
- analyse the scenario in the Indian financial system and its operations and regulations

- demonstrate necessary skills to identify various investment alternatives and to take advantage of favorable investment opportunities
- present financial reports for forecasting and managerial decision making
- use the accounting packages, such as Tally for effective decision-making and improved performance
- demonstrate and acquaint students with the fundamental principles of company law and to expose students to the statutory provisions relating to the formation and management of a company
- demonstrate knowledge of insight into various concepts like capital structure planning cost of capital, dividend policies and working capital
- analyse the concepts and factors affecting human resource planning, recruitment and selection
- demonstrate an understanding of the conceptual framework of marketing and its applications in decision making under various environmental constraints
- provide an overview of the fundamental concepts of e-commerce and to understand the web based business models and the e-commerce business applications
- demonstrate interpersonal communication, business etiquette and business relationship building skills
- acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements
- understand the computation of income taxable under different heads
- demonstrate comprehensive knowledge on the various aspects related to entrepreneurial development and to manage new business ventures
- understand and evaluate the audit process and procedures
- show knowledge of Corporate Social Responsibility (CSR) initiatives
- understand the importance of international business and impact of globalization
- acquire a wide range of exposure and gainful insights across various disciplines from the general elective courses offered by other departments