

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086
General Elective Course Offered by the Department of Commerce to students of
B.A / B.Sc. / B.Com. / B.Com CS/ B.Com A & F/ B.C.A. / B.V.A Degree Programmes

SYLLABUS
(Effective from the academic year 2019 – 2020)

FUNDAMENTALS OF INVESTMENT PLANNING

CODE: 19CM/GE/FI22

CREDITS : 2

L T P : 2 0 0

TOTAL TEACHING HOURS 26

OBJECTIVES OF THE COURSE

- To provide students with an insight of personal finance and to inculcate the habit of savings
- To enable students to develop skills for analyzing and planning personal investments
- To emphasize students, the need for making Savings and Investment.
- To familiarise the students with various Investment avenues available.

COURSE LEARNING OUTCOMES

On successful completion of this course, students will be able to

- Understand the basics of personal savings and investment plan
- Understand the Personal Financial Management
- Identify the various investment alternatives
- Develop the skills to take advantage of favorable Investment opportunities

Unit 1 (10 Hours)

Introduction to Financial Planning

- 1.1 Financial planning – Meaning and Importance
- 1.2 Investment- Definition, Nature, Factors Influencing Investment.
 - 1.2.1 Financial Planning- Meaning and Importance
 - 1.2.2 The Personal Financial Planning Process, Preparation of Personal Budget
- 1.3 Personal Financial Statements, tax planning and legal aspects of financial planning
- 1.4 Investment Media, Principles, Avenues and Modes.

Unit 2 (8 Hours)

Investment options and operational scenario.

- 2.1 Needs and benefits of investing
- 2.2 Sources of financial information
- 2.3 Personal Savings & Investment: Investment Criteria- Liquidity, Safety and Profitability, Savings and Instruments of Post Office and Banks. Chit Funds. Investment in Shares, Debentures, Corporate and Government Bonds
- 2.4 Systematic Investment Planning, National Pension Scheme, Public Provident Fund (Retirement Savings Plans, Pension Plans)

Unit 3

(8 Hours)

Insurance and Risk Management

3.1 Analysis of Risk in Investment (Theory)

3.2 Insurance Contract: Life Insurance Contract- Features, Policy, Conditions and General Insurance Plans and Products

BOOKS FOR STUDY

Madhu Sinha, "*Financial Planning: Theory and Practice*" Tata McGraw-Hill Publishing Company Ltd, New Delhi

Ankit Gala and Khushboo, "*Investment Planning*" Buzzing Stock Publishing house, Mumbai

BOOKS FOR REFERENCE

Dr. P.K. Gupta, "*Insurance and Risk Management*" , Himalaya Publishing House, Mumbai

Ranganathan and Madhumathi, "*Investment Analysis and Portfolio Management*", Pearson, New Delhi

Risk analysis, Insurance and Retirement Planning; Taxmaan; 2017

Information Brouchers of Post Offices, Banks, Mutual Funds, Insurance Companies

JOURNALS

Journal of Financial Planning

Journal of Personal Finance

The Journal of Investing

WEB RESOURCES

www.moneycontrol.com

www.investopedia.com

www.amfiindia.com

www.nationwide.com

PATTERN OF ASSESSMENT

Continuous Assessment Test: Total Marks: 25

Duration: 90 minutes

Other Components: Total Marks: 25

Assignments/Objective Test/Quiz/Class Presentation

No End Semester Examination

SE, SEBI, RBI, IRDA, AMFI etc.