

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI 600 086

B.Com. DEGREE: COMMERCE (GENERAL) - SHIFT I

COURSES OF STUDY

(Effective from the academic year 2019-2020)

CHOICE BASED CREDIT SYSTEM

C-Credit, L-Lecture Hours, T-Tutorial Hours, P- Practical Hours, Ex-Exam Hours, CA- Continuous Assessment Marks, ES-End Semester Marks, M-Maximum Marks									
Subject Code	Title of Course	C	L	T	P	Ex	CA	ES	M
SEMESTER-I									
19CM/MC/FA13	Financial Accounting	3	3	1	0	3	50	50	100
19CM/MC/PM13	Principles and Practice of Management	3	3	1	0	3	50	50	100
19CM/SS/PS13	Life Skills:Personal and Social	3	3	0	0	-	50	-	100
	Life Skills:Personality Development (EL)	3	3	0	0	-	50	-	100
CD / ET / SC	Value Education	2	2	0	0	-	50	-	100
SEMESTER-II									
19CM/MC/CT24	Cost Accounting	4	4	1	0	3	50	50	100
19CM/MC/BI23	Banking and Insurance Services	3	3	1	0	3	50	50	100
19CM/AC/BS25	Business Statistics	5	5	0	0	3	50	50	100
19CM/GC/ES12	Environmental Studies	2	2	0	0	-	50	-	100
19CM/SS/HC13	Life Skills:Health, Energy and Computer Basics	3	3	0	0	-	50	-	100
	Basic Tamil I / General Elective I	2	2	0	0	-	50	-	100
SEMESTER-III									
19CM/MC/LB34	Legal Environment of Business	4	4	1	0	3	50	50	100
19CM/MC/FK34	Financial Markets	4	4	1	0	3	50	50	100
19CM/MC/MA34	Management Accounting	4	4	1	0	3	50	50	100
19CM/MC/IP33	Investment Planning	3	3	1	0	3	50	50	100
	Basic Tamil II / General Elective II	2	2	0	0	-	50	-	100
CD / ET / SC	Value Education	2	2	0	0	-	50	-	100
SEMESTER-IV									
19CM/MC/FM44	Financial Management	4	4	1	0	3	50	50	100
19CM/MC/MG44	Marketing	4	4	1	0	3	50	50	100
19CM/MC/CL44	Company Law	4	4	1	0	3	50	50	100
19CM/MC/HR43	Human Resource Management	3	3	1	0	3	50	50	100
19CM/AC/CF45	Computer Application in Finance	5	2	0	4	3	50	50	100
	Major Elective I	5	5	0	0	3	50	50	100
SEMESTER-V									
19CM/MC/CA54	Corporate Accounting	4	4	1	0	3	50	50	100
19CM/MC/IT54	Income Tax Law and Practice	4	4	1	0	3	50	50	100
19CM/MC/EM53	E-Enterprise Management	3	3	1	0	3	50	50	100
19CM/MC/BC53	Business Communication	3	3	1	0	3	50	50	100
Inter Disciplinary Core Course (CM & HS)									
19ID/IC/TM55	Tourism Marketing and Management	5	5	1	0	3	50	50	100
	General Elective III	2	2	0	0	-	50	-	100
	SAP / SL	2	2	0	0	-	50	-	100

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SEMESTER-VI									
19CM/MC/BR63	Business Ethics and Social Responsibility	3	3	1	0	3	50	50	100
19CM/MC/IB64	International Business	4	4	1	0	3	50	50	100
19CM/MC/ED64	Entrepreneurial Development	4	4	1	0	3	50	50	100
19CM/MC/AG64	Auditing	4	4	1	0	3	50	50	100
	Major Elective II	5	5	0	0	3	50	50	100
	General Elective IV	2	2	0	0	-	50	-	100
19VE/SS/HL63	Life Skills:An Approach to a Holistic Way of Life	3	3	0	0	-	50	-	100
Major Elective Courses									
19CM/ME/BE45	Business Environment	5	5	0	0	3	50	50	100
19CM/ME/AM45	Advertising and Media Management	5	5	0	0	3	50	50	100
19CM/ME/RM45	Retail Management	5	5	0	0	3	50	50	100
19CM/ME/ES45	Equity Investment and Stock Trading	5	5	0	0	3	50	50	100
19CM/ME/SL45	Supply Chain and Logistics Management	5	5	0	0	3	50	50	100
General Elective Courses									
19CM/GE/FI22	Fundamentals of Investment Planning	2	2	0	0	-	50	-	100
19CM/GE/CC22	Customer Care and Protection	2	2	0	0	-	50	-	100
19CM/GE/SM22	Social Media Marketing	2	2	0	0	-	50	-	100
19CM/GE/BP22	Banking Practices	2	2	0	0	-	50	-	100
19CM/GE/EF22	E-Filing of Returns	2	2	0	0	-	50	-	100
Independent Elective Courses									
19CM/UI/DS23	Direct Selling	3	0	0	0	3	-	100	100
19CM/UI/CR23	Consumer Rights	3	0	0	0	3	-	100	100