

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086**  
**(For Candidates admitted during the academic year 2008-09 & thereafter)**

**SUBJECT CODE: VC/AC/TP14**

**B.A. DEGREE EXAMINATION NOVEMBER 2009**  
**BRANCH I-HISTORY**  
**FIRST SEMESTER**

**COURSE : ALLIED CORE**  
**PAPER : TOURISM PHENOMENON**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION- A**

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 30 WORDS. (10 X 3 = 30)**

1. Define the term 'tourist'.
2. Does pleasing weather act as a motivator for travel?
3. Define Social Tourism.
4. Explain Medical Tourism.
5. Paid Holidays
6. Mass Tourism.
7. Tourism Multiplier Effect.
8. Importance of Tourism Measurement.
9. Tourist attractions in Chennai.
10. Climate in tourism.

**SECTION- B**

**ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS. (5 X 8= 40)**

11. Write an account of the travel through the ages.
12. Bring out the various types of tourism.
13. Point out the social and cultural benefits of tourism.
14. Explain the basic components of tourism.
15. Importance of desert tourism in India.
16. Explain the important tourism regulations in India.
17. Bring out the major tourist attractions in Goa.
18. Describe the important types of natural tourist attractions in India.

**SECTION- C**

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS. (3X 10 = 30)**

19. Analyse the various economic benefits of tourism to a country.

OR

Bring out the importance of five-year plans in Tourism Development in India.

20. Mention the major beaches of India.

OR

Describe the various methods followed to measure tourism.

21. Write an account of the important travel motivators.

OR

What do you know about the pilgrim tourist centres in Tamil Nadu?

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